



Fourth Avenue

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references

Fourth Avenue performs for a wide variety of clients including performing arts presenters, colleges, fairs and festivals, corporations, high schools, middle schools and elementary schools. The reference letters attached provide some insight into what you can expect when you book Fourth Avenue for your venue.

References are from:

Scott Staelgraeve

General Manager

Upper Peninsula of Michigan State Fair

Escanaba, MI

Dena McKinley

Public Performance Committee Chair

Granville Recreation District

Granville, OH

Kent Hansher

General Music Teacher

Hilliard Tharp Sixth Grade School

Hilliard, OH



JENNIFER GRAHHOLM
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF AGRICULTURE
UPPER PENINSULA STATE FAIR

DON KOIVISTO
DIRECTOR

To Whom It May Concern,

I am pleased to write this letter on behalf of Fourth Avenue. As the manager or talent booking agent of a fair, festival or other event, you cannot find a more professional, entertaining, and easy to work with group of performing artists.

As manager of Michigan's Upper Peninsula State Fair, I booked Fourth Avenue beginning with our 2005 Fair. I had enjoyed the opportunity to see them perform at the Michigan Festival and Events Association Convention in November of 2004, and I was impressed with the range of music they performed in their set. In my experience with Fourth Avenue, they deliver powerful performances of classics from the 50s, 60s & 70s, hits from the 80s & 90s as well as today's chart toppers. Their appeal is truly to a very wide audience.

Not only is Fourth Avenue musically talented, but they've also mastered the art of audience interaction. In 2005 (and every year since), they were the opening act for our Ladies Day event. Their ability to connect to the audience was clear as I watched four generations of ladies stand-up and sing and dance along with their performance. The chair of my Ladies Day committee chased me down after the event to ask what it would take to bring "that great group of guys" back the following year. In fact, Fourth Avenue is one of the few acts that I received consistent requests from fairgoers for a return engagement. They were so well liked by my fair board that they were invited to perform for Governor Jennifer Granholm during our annual Governor's Luncheon.

Finally, I want to state what a pleasure it was to work with Fourth Avenue. They graciously met every request we made including the challenge to learn a new song on short notice as a special request for our retiring fair secretary. These guys will easily exceed your expectations. Their fun nature and easy going style are a perfect fit for your fair, festival or event.

I would be more than happy to personally discuss my experience booking Fourth Avenue for the Upper Peninsula State Fair. Please feel free to contact me at (517)373-4261 if you have any questions.

Best regards,


Scott Staelgraeve
General Manager
Upper Peninsula State Fair

Granville Recreation District

Granville, Ohio



Re: Fourth Avenue

To Whom It May Concern:

My name is Dena McKinley, and I am the chair of the Public Performance Committee for the Granville Recreation District in Granville, Ohio.

Our concert series has been in place for 29 years; I have been involved with the committee for the past nine years and chaired the committee since 2007.

I can vividly recall the first time I saw Fourth Avenue at an Ohio Arts Presenters Network Showcase in Springfield, Ohio. They completely electrified the audience and the entire room was abuzz when they concluded their showcase.

We immediately planned to add them to our performance schedule, which we were able to do for summer 2009. They were easy to work with from scheduling through the contract process.

When our concert date came around they were prompt, courteous, and a pleasure for our sound tech to work with. Their performance, as expected, wowed our audience which called for many encores. Fourth Avenue graciously visited with the audience during intermission and again at the conclusion of their show. We definitely plan to bring them back to Granville in the future.

In my opinion, there is no doubt that Fourth Avenue is one of the very best in their field, and will continue to excel in providing the public with wonderful music and thrilling performances.

May 15, 2010

A handwritten signature in blue ink that reads 'Dena P. McKinley'.

PO Box 483

Granville, OH 43023

www.granvillerec.org



HILLIARD THARP SIXTH GRADE SCHOOL

Cori Kindl, Principal
Hilliard City School District

To Whom It May Concern:

I am writing in acknowledgment and recognition of an outstanding performance group, "Fourth Avenue, the band without instruments." I have enjoyed showcasing their talents to the sixth grade students at my school annually through the joint partnership with the Greater Columbus Arts Council. This relationship has developed since the opening of the school in 1999 and has brought about great excitement and anticipation by both the staff and students of the school due to the superior musicianship and upbeat selection of pop hits sung by the group.

A characteristic that this group maintains and "sticks out" most with me is **flexibility**. They have often been requested to come at the conclusion of the year when students' minds are thinking more of summer break and the activities to be involved with. Due to the group's great chemistry between each other and their "drawing in" of the audience, the musical experience they provide always exceeds any expectations or assumptions that may have ordinarily maintained a distracted audience. Usually by the end of the performance, students are not just actively listening, but often joining in the performance by both dancing and singing.

Other qualities that I must applaud when considering Fourth Avenue are professionalism, teamwork, punctuality, and enthusiasm. The group often has been requested to arrive early in the morning to then promptly begin set-up for an outside performance. As I observe the group, they all carry out their own individual responsibilities in selfless contribution to present ongoing top-quality performances. Each performer also routinely practices various vocal exercises as this morning preparation continues in "fine-tuning their own craft." There has never been a question of promptness as often the group arrives much earlier than anticipated. They have also always encouraged me as I observe their higher degree of musical balance and blend in combination with great attention to complementary dance.

A final statement that I would make is that Fourth Avenue knows how to make musical performance fun and enjoyable! The students at my school are beginning to think of career choices and what life activities that they will involve themselves with. Any student observing Fourth Avenue in a musical performance will easily observe the contagious enthusiasm that the group maintains and the pride that comes in polished performances. I look forward to maintaining affiliation with the group and would strongly recommend them to **anyone!!**

Musically Yours,

Kent Hansher
Hilliard Tharp Sixth Grade General Music Teacher
Hilliard, Ohio